

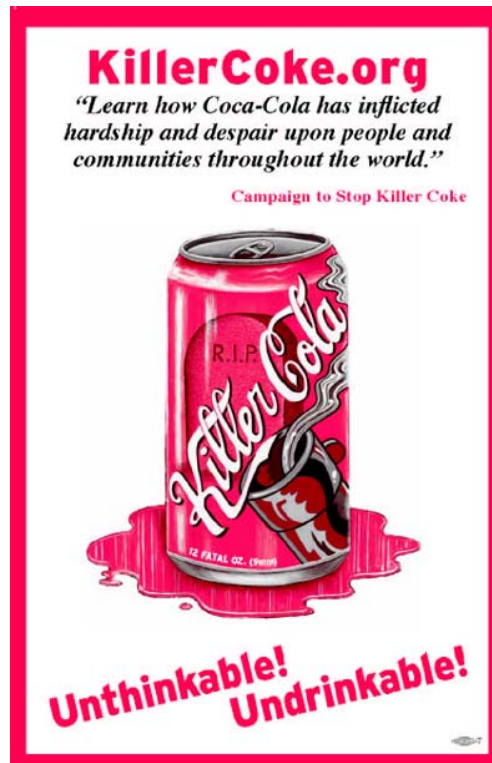
An Appeal to the University of Michigan Community

**Bring back the ban on the sale of Coke products on campus.
Please read, sign and turn in the petition on the reverse side.**

Help Us Stop Coke's Worldwide Abuses Including:

- Anti-worker and anti-environmental practices worldwide including complicity in kidnapping, torture and murder of union leaders in Colombia and reports of benefiting from prison labor in China
- Stopping the United Nations' International Labor Organization from "examining violations of workplace rights in Colombia" (*Sydney Morning Herald*, 6/6/07)
- Overexploitation and pollution of water sources in India, Mexico, Ghana and elsewhere
- Benefiting from hazardous child labor in sugar cane fields in El Salvador as documented by Human Rights Watch
- Aggressive marketing to children of nutritionally worthless and damaging products
- Giving executives hundreds of millions of dollars in stock options and bonuses while laying off thousands of employees
- History of racial discrimination, fraudulent business practices, tax avoidance and corporate welfare schemes

www.KillerCoke.org/umich.htm



Holding The Coca-Cola Co. Accountable:

- At least 45 colleges and universities have removed Coke products from their campuses
- Many of the nation's largest labor unions representing millions of members, including some of the nation's largest teachers unions, have removed Coke machines from their offices and banned the sale and distribution of all Coke products from their facilities and functions
- The Teachers Insurance and Annuity Association-College Retirement Equities Fund (TIAA-CREF) divested 1.25 million shares of Coca-Cola Co. stock from its CREF Social Choice Account because the company does not meet the standards as a socially responsible company
- In July 2007, TIAA-CREF also divested its CREF Social Choice Account holdings in Coke's largest bottler, Coca-Cola Enterprises (CCE), which provides beverages to the U-M campus
- U-M bottler CCE has senior executives of The Coca-Cola Co. on its board who are also on the board of Colombia's largest bottler, Coca-Cola FEMSA, a defendant in human rights abuse lawsuits

"The World of Coca-Cola is a world full of lies, deception, immorality, corruption, and widespread labor, human rights and environmental abuses. When consumers see Coca-Cola ads and beverages, they should think of crimes and misconduct so unthinkable that all Coke's beverages become undrinkable!"

Ray Rogers, Director, Campaign to Stop Killer Coke

An organizing committee of the Coke Coalition at U-M has been established. The committee's goal is to get U-M Chief Financial Officer Tim Slottow and the administration to act responsibly and to kick Coke off campus. The U-M Organizing Committee is asking students, faculty, staff, unions and others at the University of Michigan to email them at umcokecoalition@gmail.com if they are interested in helping in the Campaign.