

# What's the connection between murder in Colombia, South America, and marketing to a large campus in Columbus, Ohio?

**It's the Real Thing!** And that's why The Coca-Cola Company's soon-to-expire exclusive contract with Ohio State University has become both a bonanza for Coke and a blemish on the reputation of a great institution of learning.

OSU has a "vision statement" that stresses how important it is "to advance the well-being of the people of Ohio and the global community." Coke, on the other hand, turns a blind eye to its Colombian bottlers' well-documented collaboration with paramilitary thugs and terrorists who killed labor union leaders Isidro Gil and Adolfo de Jesus Munera and harassed, intimidated, kidnapped, tortured and murdered hundreds of other workers and family members in order to crush their union, SINALTRAINAL. **Coke's victims in Colombia desperately need our help now!**

Elsewhere in the global community, Coke pollutes and depletes scarce water sources in India and Mexico; exploits children who harvest sugar cane in El Salvador; continues to operate in Sudan, ignoring violence in Darfur while paying fines for violating U.S. sanctions, and deceives consumers by selling processed tap water that commands colossal profits when poured into plastic bottles that will never be recycled.

Teachers Insurance and Annuity Assn.-College Retirement Equities Fund (TIAA-CREF) has already divested about 1.5 million shares of stock in The Coca-Cola Company and OSU's beverage provider, Coca-Cola Enterprises, because both were deemed not to be socially responsible companies.

Coke's rock-bottom reputation in the academic community is further underscored by the fact that at least **48 colleges and universities, including Rutgers, New York University, DePaul and Oberlin College, have removed Coke products from their campuses.** To learn more, visit [www.KillerCoke.org](http://www.KillerCoke.org) — and join us in our campaign to encourage OSU to make a clean break from one of the world's dirtiest companies.

**No Buckeye Bucks for Killer Coke!**



## Students Against Coke

**A registered student organization**

<http://sac.osu.edu/> • [osustudentsagainstcoke@gmail.com](mailto:osustudentsagainstcoke@gmail.com)

Meetings Thursdays at 7:30 in Hagerty Hall, Room 0056