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Donald F. McHenry Georgetown University Washington, DC



Barry Diller USA Interactive New York, NY



Herbert & Allen Allen & Co. New York, NY

City



Cathleen Black Hearst Magazines New York, KY



Maria E. Lagomasino J.P. Morgan Chase New York, KY



lames Robinson RRE Ventures New York, NY

Dear Coca-Cola Board Members,

I am shocked to learn of your indifference to the safety of workers who bottle your products. There are undisputed reports that Coca-Cola bottling plant managers in Colombia, South America, allowed and encouraged paramilitary death squads to murder, torture and kidnap SINALTRAINAL leaders and members in an effort to crush their union.

You dismiss such charges, but you can't escape the fact that massive human rights violations have occurred. Coca-Cola is responsible for the actions of its partners in Colombia. Apart from any legal liability you will face, you have failed to use your influence to end violence against workers and their families. Your silence, both individually and as a board, is scandalous.

Lask you to act now to ensure that workers' basic human rights are respected. I cannot support a company that profits from murder and torture. If you do not act responsibly, I will encourage my friends, family and colleagues not to purchase any Coca-Cola products, including Sprite, Fanta, Minute Maid, Nestea, Powerade, Swerve dairy drink and Dasani water, nor to do business with SunTrust, the bank of "Killer Coke."

Please let me know how you intend to address my concerns.



State Zip

Please sign and send this entire page to: Board of Directors, The Coca-Cola Co., P.O. Box 1734, Atlanta, GA 30301

These 14 Coca-Cola board members also serve as top policymakers on the boards of other companies, including: AT&T, Avon Products, Bristol-Myers Squibb, ChevronTexaco, Dell Computer, FleetBoston Financial, Georgia Pacific, General Electric, GlaxoSmithKline, Hiltor Hotels, IBM, International Paper and The Washington Post.

It should be noted that Warren Buffett is Coke's largest shareholder, owning more than 8.1% of its stock. SunTrust Banks is the second largest shareholder with 5.3% and is a major creditor of Coca-Cola.

Coca-Cola Chairman and CEO Douglas Daft serves on the boards of both Coca-Cola and Sun Trust, as does James Williams, Sun Trust's former CEO. Douglas Ivester, Coca-Cola's retired CEO, also sits on the SunTrust board. SunTrust President and CEO Phillip Humann Susan Beenett King serves on the boards of both SunTrust and Coke's largest subsidiary, Coca-Cola Enterprises (CCE), as does CCE's former CEO, Summerfield Johnston, Jr. Each owns substantial equity in both Coke and SunTrust. For more information, go to our website: www.killercoke.org.

CAMPAIGN TO STOP Killer Go WWW.KILLERCOKE.ORG • STOPKILLERCOKE@AOL.COM





Douglas N. Daft The Coca-Cola Co.



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