July 22, 2003 in New York, demonstration at Coke's offices

On July 22, 2003, New Yorkers demonstrated in a heavy downpour at 711 Fifth Ave., the New York offices of both The Coca-Cola Co. and Coke's long-time banking partner, SunTrust Banks of Atlanta, Ga., along with the main office of Allen & Co., the investment banking firm headed by Coke director Herbert A. Allen, Jr. Earlier in the morning, campaigners handed our campaign literature to those entering the building.