

The Coca-Cola Company

COCA-COLA PLAZA
ATLANTA, GEORGIA

ADDRESS REPLY TO
P.O. BOX 1734
ATLANTA, GA 30301
404 676-2121

04/18/2012

Dear Mr. Hoffman:

This is our second attempt to reach you. I am writing to inform you that you will not be permitted access to The Coca-Cola Company's 2012 Annual Meeting of Shareowners.

We do not take this decision lightly. We have always welcomed shareowners' comments and questions at our Annual Meeting, whether we agree with them or not. However, we are obligated to conduct a productive meeting and the safety of our shareowners and other attendees is of the utmost importance. Mr. Hoffman, you have disrupted the last three Annual Meetings. You were ejected from two of those meetings, including being arrested last year for disorderly conduct. In light of these facts, we have determined that you have provided a reasonable basis for being denied access to the 2012 Annual Meeting.

This correspondence serves as your formal notice that you will not be permitted to attend or access our 2012 Annual Meeting held at the Cobb Galleria Centre on April 25, 2012. The venue's property management is aware of our decision and confirms you will not be permitted on their property. Should you choose to disregard this notice and you enter the property, you will be subject to appropriate consequences under the laws of Cobb County and the State of Georgia.

Regards,



Isaiah Mapp
Director, Domestic Operations
Strategic Security