

Why did Coca-Cola's Have a Relationship with ALEC

I'm concerned about Coca-Cola's decision-making that could seriously impact its bottom line. Coke has allied itself with organizations over the years, which could cause a negative reaction from the public. One recent example is the company's relationship to ALEC.

Earlier this month, it was announced that The Coca-Cola Co. had disassociated itself from the American Legislative Exchange Council (better known as ALEC). It has been known for quite some time that ALEC has been one of the most un-American undemocratic right-wing organizations in our country, yet Coca-Cola has had this relationship until recent threats of boycotts threatened the Company's bottom line.



This campaign was due to ALEC's attempts to threaten our democracy as they use their power to eliminate certain voting blocs from the electorate – that is, rewriting election law to keep African-Americans, Latinos, seniors and students from voting because these groups for the most part vote for Democrats. And then, extremely dangerous and irresponsible was ALEC's lobbying to enact "Stand Your Ground" laws, the law in Florida that led to the murder of Trayvon Martin, along with similar laws that have been

passed in more than 30 states.

Other initiatives that ALEC has pushed throughout state legislatures include the union-busting laws in Wisconsin and elsewhere with the attempt to eliminate collective bargaining; immigrant bashing policies that have had its effect here in Georgia, challenging government restrictions on polluters, calling for privatization of schools, prisons, public transportation, and social and welfare services, including Medicare and Social Security.

I would like to know:

Why did Coca-Cola ally itself with ALEC in the first place?

How much money has The Coca-Cola System contributed to ALEC?

What took Coca-Cola so long to disassociate itself from, as I see it, an un-American organization, which is threatening our democracy?

Which of ALEC's policies does Coke agree with and which does the company disagree with?