

# PROTEST COCA-COLA'S HUMAN RIGHTS ABUSES:

*Including use of children to harvest sugarcane,  
as exposed by Human Rights Watch last week.*

## Tell Mayor Bloomberg Not to Carry a Torch for Coca-Cola

**WHEN:** Friday, June 18th — 5:00 pm

**WHERE:** Gracie Mansion at East End Ave and 88th Street, NYC (4,5,6 to 86 St.; Walk east or use the 86 St. bus east to York Ave. and walk from there; bus lines 15 and 31 also place you in the vicinity.)

**WHAT:** Vigil and informational picket led by NYC Council Member Hiram Monserrate to protest Coke's sponsorship of a reception for the New York City Olympic torchbearers.

**WHY:** Coca-Cola's abuses of human rights in Colombia and around the world: murder and suppression of unions in Colombia; use of sugarcane harvested by children in El Salvador (as exposed just last week by a Human Rights Watch report); overexploitation of water and environmental pollution in India; opposition to bottle bills (the most effective way to recycle bottles) around the U.S. and specifically in N.Y.; longstanding racial discrimination in the U.S., and more.

*In a June 3 letter to Mayor Bloomberg, NYC Council Member Monserrate stated: "I join with you in supporting our Olympic team as they prepare to compete in this summer's games...However, I have concerns regarding Coca-Cola's sponsorship of the reception presenting the New York City torchbearers..."*

*"After visiting Coca-Cola's bottling plants in Colombia, I was disturbed by the continuing violence and abuse of union leaders by local paramilitaries and by Coca-Cola's lack of action in their defense. Given the ongoing human rights violations in Coca-Cola's bottling plants as well as a possible upcoming review of Coca-Cola by the Worker Rights Consortium, I ask that you do not accept their offer to sponsor this reception. Furthermore, I ask that you reject all future offers from Coca-Cola until the violence at their plants has ceased and the rights of all of their workers have been fully protected."*

**Join the students, workers and human rights activists  
who are saying 'No' to Coca-Cola.**