

IT'S TIME **BARRY DILLER** SPOKE ABOUT THE CRIMES OF Killer Coke

“What makes Diller unique is his willingness to meld the ruthlessness of a Hollywood mogul with the power of the Internet ... Even as business booms, Diller’s legendary nastiness sometimes spills out.”

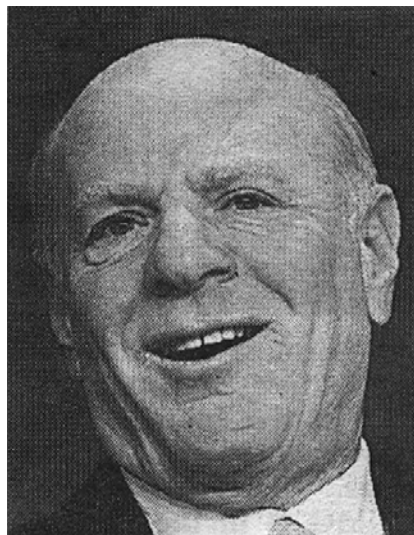
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According to Bloomberg News, **Barry Diller**, Chairman and CEO of InterActiveCorp and a director of The Coca-Cola Co., spent more than \$9 billion in the past year acquiring other e-commerce companies. Formerly the head of three major Hollywood studios, Diller now boasts of being the world’s biggest online merchant.

Tonight at the 92nd St. Y, he’ll probably have a lot to say about his buying binges and his financial finagling. And if you’re in the market for hotel rooms or other travel services, concert and sports tickets, dating services or consumer loans, has he got a deal for you!

But Diller, whose net worth is estimated at \$1.6 billion, is unlikely to say anything about Coca-Cola’s well-documented collaboration with paramilitary terrorists in Colombia who are bent on destroying SINALTRAINAL, the union that represents workers at many of the Coke bottling plants. He probably won’t offer a comment about Coke’s involvement in the bloody murder of union leader Isidro Gil inside the Carepa plant, in front of a dozen witnesses, or the distribution of union resignation forms prepared by management.

Now Diller stands to collect an \$80 million handout in the form of low-interest “Liberty Bond” financing to help build his new corporate headquarters in Manhattan. Although Mayor Bloomberg has proclaimed



“the end of corporate welfare as we know it,” the city’s Industrial and Development Agency will subsidize Diller’s operations by waiving up to \$2.5 million in sales taxes.

Diller’s promise to create 500 jobs here in the next 10 years is the supposed justification for milking the public teat. But so far, he isn’t saying anything about Coca-Cola’s planned shutdowns of several plants in Colombia, in a transparent attempt to punish union members.

Whether you consider Barry Diller a “WIRED icon” or not, why should he get away with picking New Yorkers’ pockets while ignoring the plight of Coca-Cola workers and their families in Colombia?

Diller has a lot of explaining to do, and tonight is a good time to start.

For more information, please contact:
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