## **Coke** The Drink That Represses

Lawsuits filed in the United States against Coca-Cola and its Latin American bottler, Coca-Cola Femsa, charged that Coca-Cola's bottlers in Colombia "contracted with or otherwise directed paramilitary security forces that utilized extreme violence and murdered, tortured, unlawfully detained or otherwise silenced trade union leaders."

The suits were filed by the International Labor Rights Fund and the United Steelworkers union on behalf of SINALTRAINAL - the major union representing Coca-Cola workers in Colombia – several of its members and the survivors of Isidro Gil and Adolfo de Jesus Munera, two of its murdered officers. A SINALTRAINAL officer summed up the seriousness of the situation, stating: "If we lose the fight against Coca-Cola, we will first lose our union, next our jobs and then our lives."

#### Other Crimes and Immoral Conduct by Coke Include:

- Benefiting from hazardous child labor in sugar cane fields in El Salvador: This was first documented by Human Rights Watch in 2004 and in a nationally-televised British documentary in 2007 and highlighted in Mark Thomas's book "Belching Out the Devil: Global Adventures with Coca-Cola," published in Spring 2009.
- Labor abuses in China: Based on undercover investigations at several Coke plants. Chinese press reported in December 2008 that Coke employees are "involved in the most dangerous, intense and tiresome labor, work the longest hours, but receive the lowest wages and face arrears and even cutbacks in their pay." One investigator claimed that Coke violated Chinese labor laws and reported that workers "often worked 12 hours per day for an entire month without a single day off." BBC News (5/21/07) reported that Coca-Cola has been accused of benefiting from prison labor in China.
- Overexploitation and pollution of water sources in El Salvador, India, Mexico, African countries and elsewhere, thereby destroying community sources of water for drinking and sanitation and the irrigation of crops.
- Aggressively marketing to children nutritionally worthless and damaging beverages that health experts say help fuel the obesity, high blood pressure and diabetes epidemics. Artificial sweetener, aspartame, in Coke's diet beverages is linked to numerous serious health disorders.

Check out the new film



Isidro Gil

Adolfo Munera

Murdered Colombian Union Leaders

KillerCoke.org info@KillerCoke.org





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## Casualties



Isidro Gil Adolfo Munera

**Murdered Colombian Union Leaders** 

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### An Appeal to All Jazz Musicians and Fans

COCA-COLA'S GROSS LABOR, HUMAN RIGHTS AND ENVIRONMENTAL ABUSES are described on the reverse side of this flyer. We are appealing to all jazz musicians and jazz fans to protest the naming of Dizzy's Club Coca-Cola and the beverage company's sponsorship of the club.



Throughout the history of America's only true original art form, jazz has been linked to the concepts of freedom and justice.

Max Roach's "We Insist: Freedom Now Suite" was a benchmark in bringing jazz into the fight for freedom. The very idea of Bop was developed by Dizzy, Bird, Monk, et al, to stand up to injustice and inequality. Charlie Haden's Liberation Music Orchestra recorded "Nkosi Sikelel'i Afrika," the African National Congress Anthem, and "We Shall Overcome." Charlie Mingus wrote "Fables of Faubus," a song that bitterly attacked racism and "Oh Lord Don't Let Them Drop That Atom Bomb On Me."

Since all evidence shows that Coca-Cola is a corporate system full of lies, deception, immorality, corruption and gross human rights, labor and environmental abuses, the world of jazz should not lend its name and credibility to Coca-Cola, nor serve as a marketplace or venue for its advertising.

### STAND UP FOR HUMAN RIGHTS, LABOR & THE ENVIRONMENT!

PLEASE DO NOT PURCHASE COKE PRODUCTS, INCLUDING: Dasani, Fanta, Minute Maid, Nestea, Odwalla, Powerade and Sprite.

Campaign to Stop Killer Coke • www.KillerCoke.org • stopkillercoke@aol.com

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