

*The Coca-Cola Company*

COCA-COLA PLAZA  
ATLANTA, GEORGIA

RUDY M. BESERRA  
VICE PRESIDENT  
LATIN AFFAIRS

March 8, 2004

ADDRESS REPLY TO  
P. O. BOX 1774  
ATLANTA, GA 30301  
404/676-6024  
FAX: 404/676-2087

Hon. Hiram Monserrate  
Councilman, City of New York  
City Hall  
250 Broadway Room 1749  
New York, New York 10007

Appendix H

Dear Councilman Monserrate:

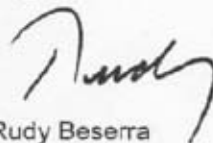
I am responding to your letter of January 22, 2004 on behalf of Mr. Doug Daft, Chairman and Chief Executive Officer of The Coca-Cola Company. Your letter refers to the visit you and representatives of various labor unions and activist organizations made to Colombia recently. I understand you were cordially received by Coca-Cola Femsa at their offices in Bogota. I am confident you found their hospitality and welcome agreeable.

Coca-Cola Femsa will respond to the specific requests for information you have made concerning documents they agreed to share with you. They will respond in accordance with the commitments they made to you during your visit to their offices. Any decisions going forward concerning the pursuit of legal remedies on local matters through the due process of the Colombian justice system will be theirs.

As I assured you in my letter of September 11, 2003 and as I can assure you once more, the allegations that The Coca-Cola Company and the bottlers of our products in Colombia conspired with outlawed terrorist groups to intimidate trade unionists are simply false.

Thank you for your interest in our business in Colombia.

Regards,



Rudy Beserra